


**MARLEN
VAZQUEZ**

Hardworking and detail-oriented graphic designer adept at transforming concepts into impactful designs. Proficient in Adobe Creative Suite with a strong background in print materials. Dedicated to precision, meeting tight deadlines, and staying current with design trends. Let's create visually compelling solutions together.



CONTACT ME

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 marvaz218@gmail.com

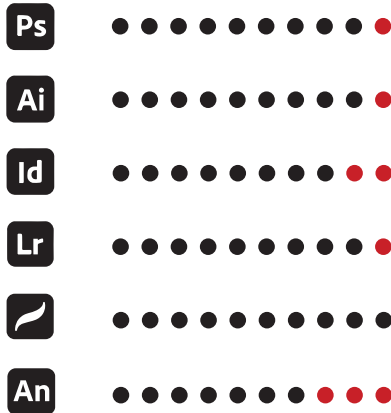
 Tampa, FL 33604

PORTFOLIO

www.marvazdesign.com

LANGUAGES ✓ English ✓ Spanish

TECHNICAL SKILLS



SOFT SKILLS

- ✓ Problem Solving
- ✓ Critical Thinking
- ✓ Multitasking
- ✓ Creativity
- ✓ Teamwork
- ✓ Adaptability

EDUCATION

Hillsborough Community College | Tampa, FL

Associate's in Arts Degree

* *Highest Honors*

Graphic Design Production Certificate

* *Highest Honors*

Academic Achievements

Participated in HCC Presidential Showcase, 2019.

IRONIES OF LIFE photo series published on school magazine.

WORK EXPERIENCE

Lead Graphic Designer | TampaPrinter.com

- Collaborated with clients to understand design requirements and objectives.
- Developed creative concepts and executed visually engaging designs for print materials.

- Utilized Adobe Creative Suite for layout, composition, and image editing.
- Ensured proper use of colors (CMYK, Pantone) and maintained consistency.
- Prepared print-ready files with correct specifications for various materials.
- Reviewed and approved proofs, ensuring accuracy and quality.
- Coordinated with print technicians for successful execution of print jobs.
- Managed multiple projects simultaneously, adhering to deadlines.
- Stayed updated on design trends, printing technologies, and industry best practices.
- Conducted quality control checks on final printed materials.
- Provided excellent customer service, addressing feedback and ensuring client satisfaction.

Freelance Graphic Designer

Met with clients either in person or online to discuss the scope of projects.
Created unique images, icons, illustrations, and logos for customers.
Reviewed all projects to ensure the end products is error free.
Ensured 100% customer satisfaction by presenting art to clients
and giving a chance for feedback.

Projects

Visual identity for family-owned company **JL Torrens Cleaning Services**.

Visual identity for **Itz Kake Time** , a pastry shop, Tampa FL.

Brand redesign of **OSSIS** , an independent clothing brand.

Visual identity and corporate presentation for **Soler Stars Academy**, a daycare and learning center, Miami FL.

Visual identity for **Busy Bee** , a mobile notary and permitting company, FL.

Social media ads for Argentinian pastry chef Ariel Peñalba.

Visual identity for **Underground Kitchen**, a latin american restaurant, NYC.

Illustrations and graphic elements for Cuban souvenirs (mugs, bags, apparel) handmade by Taller Frómeta, Cuba.

Visual identity for **SpotCuba** , a money transfer mobile app.

Visual identity for **Supreme Transport**, a logistic transportation company, NC.

Visual identity for **Fluentica**, a marketing agency, NYC.

Visual identity for **Bio_Us Solutions Corp**, a bio-product manufacturer and supplier. Miami. FL.